

552701

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property
Organization
International Bureau



(43) International Publication Date
21 October 2004 (21.10.2004)

PCT

(10) International Publication Number
WO 2004/089565 A1

- (51) International Patent Classification⁷: **B23B 15/08**
- (21) International Application Number:
PCT/CA2004/000521
- (22) International Filing Date: 7 April 2004 (07.04.2004)
- (25) Filing Language: English
- (26) Publication Language: English
- (30) Priority Data:
2,424,630 7 April 2003 (07.04.2003) CA
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- (81) Designated States (*unless otherwise indicated, for every kind of national protection available*): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.
- (84) Designated States (*unless otherwise indicated, for every kind of regional protection available*): ARIPO (BW, GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).
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- Published:**
— with international search report
- For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.*



WO 2004/089565 A1

(54) Title: REFLECTIVE FILM

(57) Abstract: The present invention provides a reflective film that can be adhered to a surface of a construction material to form a composite material that is useful as radiant heat insulation in industrial, commercial and residential buildings. The reflective film comprises a layer of Aluminum foil adhered to a surface of a polymer film. Also provided is an alternative in which the reflective film comprises a layer of Aluminum foil adhered to polymer-coated kraft paper. The polymer film or polymer-coated kraft paper composite is formulated such that reflective film may be laminated to the surface of the construction material without the use of an adhesive. Also provided are manufacturing processes for the production of the reflective film, or film composite, and for laminating the film or film composite to the surface of a construction material.